

Robin wants to make charity fashionable & cool

Our Correspondent

New Delhi: Robin Raina needs no introduction. He is a successful businessman, known as one of the towering figures in the US insurance industry. He was the first Indian to join Ebix, Inc. (NASDAQ: EBIX). He has transformed the company into a profitable \$350 million global group with offices in Australia, New Zealand, Singapore, London, Chicago, Atlanta, Pittsburgh, Park City, Walnut Creek, India and Toronto. Robin has also dedicated his life to public service. He is running the Robin Raina Foundation (RRF), www.rainafoundation.com. The foundation supports thousands of global children in their education, food, shelter and medical needs.

The RRF is currently carrying out one of the largest private charity initiatives in the world. The RRF is building 6,000 houses for slum dwellers in Bawana of



north-east Delhi. These slum dwellers have been living in makeshift huts and temporary structures. There were several incidents of fires in the area last year. The RRF expects to build 600 houses by the year-end. Possession of 325 houses has already been given to the slum dwellers.

Each house is fully painted, four-sided brick having a concrete roof, plastered floor, walls, with electricity, fan and exhaust etc. Each house is provided to a slum dweller on legal land absolutely free of cost, Robin has recently donated \$2 million. This is in addition to his normal

donations every year. Robin wants to make charity fashionable and cool. He has emerged as the voice of the have-nots worldwide.

Robin Raina has also led effort to champion the cause of the underprivileged by leading the effort to help by being directly involved and leading the effort on all fronts. He can be seen in the slums talking to men, women and aged people. He never hesitates in picking up bricks to make all the volunteers believe in the cause.

In Bawana, the RRF and Prayas have adopted 600 slum children. The project is housed in an eleven-room school. The school provides facilities like computers, library, television, water filter and refrigerator. The children also get breakfast, lunch, clothes, toys, medical care and extra-curricular activities in addition to quality education.